

## WASTE INITIATIVE

### **Introduction**

At USANA, we intend to reduce our landfill waste by reducing waste generation, increasing diversion to recycling, and making existing programs more available to employees. In 2012, we reached a waste diversion rate of 53%, our first goal. It took us three years longer to reach this goal than we had thought. We would like to reach our second milestone, an 80% diversion rate, in 2015.

In 2014, we are reviewing our waste stream to identify sources of waste generation. We will then identify ways to refuse materials that can be done without, reduce waste that will be landfilled, reuse materials that have previously unrealized value to the company, and recycle other wastes. Finally, we will implement our waste program with the intent of meeting an 80% diversion rate in 2015.

### **Project Type**

This initiative falls under the Core Project category of solid waste reduction. Whereas in the past, the solid waste reductions were secondary, as a result of reduced packaging, in this case, the reductions will be direct and will be focused on our West Valley City corporate offices, warehouse, and production line.

### **Environmental Benefit**

The project will reduce the total solid waste generated by our operations. Though our intended reduction only represents a small fraction of total landfilled waste in the world, we believe that marginal environmental improvements are a significant starting place. By reducing our landfill waste, we will reduce pressure on resources such as raw materials and landfill space. We will also reduce our impact to climate change by reducing potential sources of landfill methane generation.

### **Measurement and Monitoring**

We will measure this goal by weighing the tons of material reused, repurposed and recycled and the tons of material landfilled. We will calculate the diversion rate by dividing the reused/recycled tons by the total tons of solid waste generated.

### **Indicators**

Targeted Indicator: percent of total solid waste diverted from landfills  
Baseline year: 2012  
Baseline metric: 53%  
Target percent: 80%  
Target year to reach this goal: 2015

**Public Participation**

Public participation will include three strategies:

- 1) We will make our existing programs more available to employees through increased waste recycling containers and information.
- 2) We will share our efforts with EPA WasteWise program.
- 3) We will share our efforts with our customers at USANA's international convention in August.