

## RENEWABLE ENERGY INITIATIVE

### **Introduction**

USANA's renewable energy initiative targets our worldwide carbon footprint. While no regulations currently apply to USANA with respect to its generation of carbon emissions, reducing our net emissions will have a clear impact on the environment. By supporting the market for renewable energy, we will have an impact on the current and future viability of renewable energy. We believe that this is part of a series of steps necessary for us to become carbon neutral as a company.

To accomplish this, USANA will request bids for Green-e certified renewable energy credits equivalent to 7 million kilowatt-hours of electrical energy. That amount should surpass our North American electrical use, but if it does not, we will increase our purchase to cover 100% of our use. The bid with the best environmental and financial portfolio will be accepted.

### **Project Type**

This initiative falls under the Suggested Project category for renewable energy purchase.

### **Environmental Benefit**

Energy use is one of our key environmental aspects. According to our Climate Registry carbon footprints for 2008-2010, electricity use was our largest generator of greenhouse gases. Energy purchases also have an impact on air quality, given the emission of sulphur dioxide and nitrogen oxides from coal burning. Purchase of renewable energy will help to alleviate these environmental impacts of our electricity use.

### **Measurement and Monitoring**

Measurement is simple: we intend to purchase Green-e certified renewable energy credits on a one-year contract in 2013. These should be denominated in kilowatt-hours of electricity produced.

### **Indicators**

Targeted Indicator: Annual Green-e certified renewable energy credit purchases

Baseline year: 2013

Baseline total renewable energy purchased: 7,000,000 kWh

Targeted amount: 7,000,000 kWh

Annual amount: 7,000,000 kWh

Target year to reach this goal: 2013

**Public Participation**

As with our core goal, public participation is an important element in our success. Part of this involvement includes our participation in the EPA's Green Power Partnership as a member of the Leadership Club. Another part of this involvement includes association with the Climate Registry, seeking verification of our carbon inventory and an award level. Finally, our public involvement will extend to messaging in our corporate tour video, corporate blog posts, and press releases.